A Brief of the Annual Report

for the year ended March 31

1971



THE REPUBLIC OF KOREA NATIONAL RED CROSS

SEOUL, KOREA.

THE FUNDAMENTAL PRINCIPLES OF THE RED CROSS

HUMANITY: The Red Cross, born of a desire to bring assistance without discrimination to the wounded on the battlefield, endeavours—in its international and national capacity—to prevent and alleviate human suffering wherever it may be found. Its purpose is to protect life and health and to ensure respect for the human being. It promotes mutual understanding, friendship, co-operation and lasting peace amongst all peoples.

IMPARTIALITY: It makes no discrimination as to nationality, race, religious beliefs, class or political opinions. It endeavours only to relieve suffering, giving priority to the most urgent cases of distress.

NEUTRALITY: In order to continue to enjoy the confidence of all, the Red Cross may not take sides in hostilities or engage at any time in controversies of a political, racial, religious or ideological nature.

INDEPENDENCE: The Red Cross is independent. The National Societies while auxiliaries in the humanitarian services of their Governments and subject to the laws of their respective countries, must always maintain their autonomy so that they may be able at all times to act in accordance with Red Cross principles.

VOLUNTARY SERVICE: The Red Cross is a voluntary relief organization not prompted in any manner by desire for gain.

UNITY: There can be only one Red Cross Society in any one country. It must be open to all. It must carry on its humanitarian work throughout its territory.

UNIVERSALITY: The Red Cross is a world-wide institution in which all Societies have equal status and share equal responsibilities and duties in helping each other.

This is a translated summary of the vernacular annual report of the Republic of Korea National Red Cross for the year ended in March 1971 for the kind reference of our foreign friends who show interests in the Society's activities in the cause of humanity and peace.

TABLE OF CONTENTS

Red Cross Membership & Fund Raising	3/	Service to Armed Forces	10/
Disaster Relief & Social Services	4/	Junior Red Cross	10/
Health & Medical Services	6/	Volunteers	13/
Blood Programme	7/	International Relations	14/
Nursing Programme	8/	Public Information	15/
Safety Services	9/	Financial Statement	16/



CH.E. President PARK Chung Hee of the Republic of Korea (right) is presenting to President Doo Sun CHOI of the Republic of Korea National Red Cross his membership fee as the first subscriber.

RED CROSS MEMERSHIP AND FUND RAISING.

With the endoresement of H. E. President PARK Chung Hee of the Republic of Korea through a special appeal to the public to join the Red Cross, the Republic of Korea National Red Cross conducted its annual membership recruitment and fund raising campaign for 1971 during January and February. The campaign resulted in 3,654,518 members subscribing 353,049,821 Won. Contributions by the Republic of Korea military personnel's membership drive, collected with the help of the Ministry of National Defense, and contributions of the United States Armed Forces stationed in Korea, added a sizable sum to the fund.

Following the first subscription by the President, the Speaker of the National Assembly, H. E. Hyo Sang Rhee and many other leading personalities of the country made special contributions.

The success of the fund drive would not have been possible without the assistance of the authorities and active support of the volunteers and others to whom this Society owes profound thanks again this year.

DISASTER RELIEF AND SOCIAL SERVICE

The year of 1970 was no exception to the annual outbreak of all different forms of manmade or natural disasters which called for vigorous relief activities of this Society for the victims.

The Society finished stockpiling relief goods for 15,800 families for emergency use in May and June.

Through the months of July and August, floods and tidal waves occured sporadically throughout the country necessitating scattered relief activities of the Red Cross, which recorded 8,623 families taken care of by the Red Cross in emergency relief during the two months.

The floods which occured during October in Chung-Nam Province swept away a large portion of harvest causing serious destitution at Susan area. The Red Cross helped relieve the plight by giving aid to 1,812 families.

The year also saw a number of fires, typhoons, and other accidents destroying family properties here and there and needing Red Cross help. The result was 18,840 families helped by the Society during the year.

In efforts to help these people, this Society owes great appreciation to our sister Societies



(Red Cross Relief goods are being deistributed to the flood victims in Pusan)

in Canada, New Zealand, Sweden, and Australia who sent assistance during the year in the forms of cash, medical supplies, relief clothing, and others, which were valuable use for our relief purpose throughout the year.

Red Cross Day Nurseries:

The 5 day nurseries operated from morning till evening free of charge by the Red Cross take care of pre-school children whose mothers have to work to earn a livelihood. In 1970 the nurseries had the enrollment of 397 children.

Temporary Day Care Centers:

These centers are temporarily operated by the Red Cross through the volunteer services of the college girls and high school graduates in farming and fishing villages to take care of the village children while their parents keep busy in the field during the summer every year.

The volunteers are trained by the Red Cross and sent to the villages of their choice, staying two or three weeks at one village. Through this activity, the volunteers contribute not merely to the services for the children, but they also give the village women valuable information on child caring. During the summer of 1970, Red Cross temporary day care service took care of 3,972 children in 91 villages.

Center for Lost Children:

The Seoul Chapter operates this Center where lost children in the streets are brought by the police. The Red Cross keeps the children for 48 hours, while making efforts to reunite them with their parents.

This service, temporarily put up in Chang-Kyung-Won Park during Spring and Summer also offers first aid to wounded and sick adults. In the Spring of 1970, there were days when the Center took care of as many as some 60 indisposed adults. The record for 1970 shows: 2,439 lost children helped, of whom 1,897 children were returned home and 542 unclaimed children were turned over to city authorities.



(A Red Cross Home for Deserted Infants is operated by Chon-Nam Red Cross Hospital.)

Red Cross Home for Deserted Infants:

In 1969 Chon-Nam Chapter established a programme at Kwang-ju Red Cross Hospital in cooperation with Baik-Hap Women's Association for infants deserted by their parents. 164 infants, most of them, under less than I year old, were taken care of through this programme. The Red Cross seeks families in this country or abroad interested in adopting these infants.

HEALTH AND MEDICAL SERVICE

It was another strenous year for the 14 Red Cross hospitals and clinics in the country, giving treatments to needy patients and offering mobile clinics in remote farming and fishing villages without doctors.

Hare-lip Surgery:

The 5-year-programme of free hare-lip surgery went into its 3rd year last year and gave operations to 284 patients, thanks to the volunteer service of doctors and nurses from the leading medical colleges in Seoul.



(Hare-lip surgery is an unique rehabilitation program conducted by the Society free of charge for needy patients.

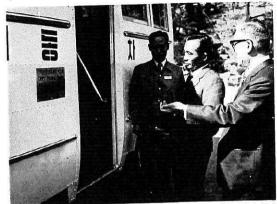
Hospitals and Mobile Clinics:

Of 635,573 patients who visited Red Cross hospitals during the year, 71,466 were treated without charge. In the mobile clinics, 18,134 patients were given free treatment.

Services to the Handicapped:

The Red Cross provided 216 artificial limbs to needy amputees and took care of them until they were adjusted to the new equipment and properly rehabilitated.

BLOOD PROGAMME



(This Society's efforts in blood program called the attention of President Park of the Republic of Korea (center) who kindly contributed a blood mobile car.>

Since the start of the programme in 1963, the Society has been making a steady progress in expanding its efforts to encourage the public to give voluntary donations of blood by helping them to acquire scientific knowledge of their blood.

Campaign for Voluntary Donations:

H. E. President Park Chung Hee initiated an intensive campaign for the Blood

Mobile with a view to promoting the blood programme for the year.

During July and August, the Society arranged a special programme on the air every day over Dong-Ah Broadcasting Station in Seoul, appealing to the public for blood donations,

and some 600 donors responded by giving blood.

During the year 1,353 voluntary donors gave 388,120cc (1,021 bottles) of blood.



The Red Cross collected 13,321,660cc (35, 057 bottles) of blood from paid donors during the year and distributed them for use by various hospitals. 580,



(Mrs. Park Chung Hee, the wife of the President of the Republic donated her blood to the Red Cross>

200cc (1,527 bottles) were used for needy patients without charge.

The Society offered free blood tests to 66,080 boys and girls in 103 schools during the year.

NURSING PROGRAMME

The Red Cross School of Nursing:

The School produced 37 nurses at its 23rd graduation in February 1971 who passed the national examination to become professional nurses. The school has graduated 625 nurses up to this year.

Health in the Home Programme:

În April 1970 Miss Lilli Petschnigg, International Health in the Home Instructor-Trainer, was for the second time invited to this



(Capping ceremony is being held for student-nurses at the Red Cross School of Nursing.)

Society from the League of Red Cross Societies in accordance with its development programme to teach 13 Health in the Home Officers from Chapters Instructor's Courses II, "Mother and Baby Care", "Care of the Health Baby", "Health Living", and "Group Dynamics".

On the other hand, Chapters trained 54 instructors for the Course I, of whom 26 finished Course II/1 "Mother and Baby Care."

Jin-Chon Red Cross Maternity Home:

The Home gives counsel and education on prenatal and postnatal care of new-born babies and their mothers in the rural areas. During the year, the Home helped 233 deliveries and gave counsel on health to 3,822 individuals, to whom the Red Cross distributed powdered milk,

vitamins, baby clothing, layettes, and foods, according to their needs.



(A "Health in the Home" course is being held for interested participants.)

Florence Nightingale Medal:

The Society's two candidates for the 23rd Florence Nightingale Medal, Mrs. Oak Soon Hong, the Head of Nursing School, Kyung-Hi University, and Miss Shin Young Hong, the Dean of Nursing School, Yeon-Sei University were announced to be the awardees along with the 35 selected from 19 other countries. The presentation ceremony will be held on the occasion of the Society's national convention in October 1971.

SAFETY SERVICE

The Red Cross Safety Services have three fields of programmes for First Aid, Water Safety, and Mountain Safety.

First Aid:

Through the training courses on accident prevention and emergency aid to accident victims held by the Chapters for JRC members, policemen, reserve army and for general public, 35,484 finished first aid course and 722 were trained to be instructors.



(Government officials are taking Red Cross First Aid course.)

Water Safety

Swimming courses were conducted for 6,094 participants and life savings courses for 962, and 58 were trained as water safety instructors.



(The policemen are taking Red Cross water safety training course,)

1,052 life savers (man-days) were dispatched at 25 swimming areas and saved 85 lives during the period of June through August. During the summer, the Society issued 30,000 posters warning of the dangers in the water and put them up at various swimming areas, railway stations, and other public meeting places.

Mountain Safety:

Red Cross emergency shelters and rescue teams for accidents victims were efficiently maintained in Halla Mountain, Jeju Island, where Korean mountain climbers visit every year.

SERVICE TO ARMED FORCES

Red Cross Service Rooms:

There are 32 Red Cross Rooms attached at Army, Navy, and Air Force hospitals throughout the country, furnished with books, various recreational games, and sewing machines for the free use of hospitalized servicemen.

Through activities of these rooms women volunteers, mostly composed of officers' wives, offer various comfort programmes, giving birthday parties, presenting refreshments and foods



refreshments on various national holidays and other occasions. The service for deceased soldiers' needy families was continued as in past years by giving them presents and providing assistance on many occasions. Throughout the year,

45,493 members of such fami-

on special occasion, and so on. In 1970, 10,374 military hospitals received birthday parties. 587,989 servicemen were entertained with special food and

(Women volunteers provide birthday Parties for the patients at military hospital)

ary hospital \ lies received Red Cross services.

JUNIOR RED CROSS

The Junior Red Cross is organized at 854 schools (28 primary schools, 396 middle schools and 430 high schools) with the membership of 146,159 under each Chapter's sponsorship. Throughout the year JRC members had numerous occasions to keep busy in the fields of

community services, health, and friendship activities.

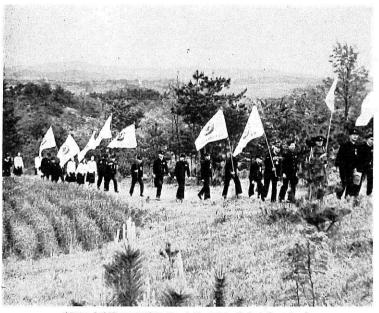
Health Activities:

19,664 members participated in the training of First Aid, Water Safety, and Health in the Home courses.

Community Services:

JRC programmes were emphasized in consolatory activities for lonely soldiers at military hospitals, and elderly people at various welfare institutions, orphans and prison inmates. On such occasions as World Red Cross Day, New Year's Day, and other traditional holidays, comfort visits were made with entertaining programmes and gifts to these lonely people and more than 5 million JRC members joined in these activities, during the year, and distributed 615.373 comfort kits.

It was the seventh year since JRC founded the Teacher's Day on May 15, which has been



⟨Junior Red Cross members are on the way to their rural services,⟩



(Junior Red Cross members visit the home for juvenile delinquents on a comfort tour,

nationally recognized as the Day to honour one's teacher, each in his own way. This year, JRC members orgainzed special activities with entertaining programmes and gifts for their teachers on this Teachers' Day.

Friendship Activities:

The 15th International Arts and Doll Exhibition was held in November with works contributed by many sister Societies. This Society feels sincere gratitude to those sister Societies who send arts and dolls every year and to the League who helps make this colorful event possible for this Society.

Our members also sent 100 pieces of fine arts and 95 albums to sister Societies. We received 70 albums in return.

College Red Cross (CRC) and Youth Service Club (YSC):

In between adult and Junior Red Cross, there are College Red Cross and Youth Service Club. YSC, composed of only former JRC members, concentrated their activities on giving trained manpower to the Red Cross Safety Programmes and relief operations, while CRC

members are active in rural services, campaign for the voluntary donation of blood, and study the Geneva Conventions.

In 1970, 200 YSC members were organized under the sponsorship of Seoul, Kyung-gi, Kang-Won and Chonnam Chapters, and 1,091 CRC members were registered at 20 colleges.

VOLUNTEERS

Volunteers are mostly composed of women organized on a Chapter basis and can be grouped in three categories. They are general volunteers, hospital volunteers, and special volunteers. In 1971 there were 3,457 women volunteers registered to help Red Cross activities.



General Volunteers:

These volunteers carry out a great part of the essential

Krual children are merrily taken care of by trained Red Cross volunteers at a temporary day nursery while their parents are busy with farming.>

activities of the Red Cross by helping in collective feeding, making clothes and collecting relief goods for disaster victims, and by helping in many ways at the military hospitals. The record shows that during the year, 28,536 volunteers (man-days) participated in all activities of the Red Cross.

Hospital Volunteers:

Through Red Cross training, the wives of Army, Navy and Air Force officers became hospital volunteers. There were 1,129 such volunteers serving at all military hospitals throughout the country in 1970. Their activities are performed under the direction of 32 Red Cross Service Rooms established at all military hospitals.

Special Volunteers:

This group is composed, under the chairmanship of the First Lady, of the wives of cabinet ministers, the wives of the state-operated enterprises and banking organs, and the wives of foreign ambassadors stationed in Seoul. These ladies come to the Seoul Red Cross Hospital each Wednesday and help by turn with bandage-making.

INTERTIONAL RELATIONS

International Conference:

The Society, one of the 29 members, was duly represented at the 88th session of the Executive Committee of the League of Red Cross Societies held in Geneva.

International Assistance:

During the year the Society participated in international relief operations by sending cash donations to 10 sister Societies in Morocco, Laos, Pakistan, Nepal, Cambodia, Turkey, Peru, Philippines, India, Malaysia, and sympathy cables were sent to 17 countries at time of disasters.



(The delegation of the Republic of Korea National Red Cross is participating at the Executive Committee meeting held in Geneva, 1970.)

PUBLIC INFORMATION

Publication:

During the year, the Society had a circulation of 50,000 for the monthly Red Cross News which is distributed to the general public, related agencies, and various governmental and social circles. 10,000 copies of each "Junior Red Cross" was published bi-monthy and distributed to JRC members and institutions concerned.

Information:

The Society is always in close contact with all mass media. The record indicates that there were 768 instances of information and 63 special features publicized through various media during the year.

In October, the Society began a 10 minutes radio programme entitled "Echo of Volunteer Service" which is heard every Sunday over Christian Broadcasting Station in Seoul.,



(Various Red Cross publications,)

Exhibition:

On the occasion of the National Convention, the Society holds an annual photo exhibition at the head-quarters. The exhibition is later taken on a tour for viewing at the Chapters.

Through the year, 32 film showings were held for the public.



1971년 적십자세계표어

대한적십자사

COMBINED STATEMENT OF INCOME AND EXPENDITURES OF THE NATIONAL ORGANIZATION, THE 10 CHAPTERS AND 16 MEDICAL INSTITUTIONS

For the Year Ended March 31, 1971

INCOME:

Fund Drive			366,249,577 won
Donations			5,446,783 won
Hospital Income		3	644,526,570 won
Property Income			45,161,012 won
Others			53,423,385 won

Total Income 1,114,807,327 won

EXPENDITURES:

	General Management	81,619,646 won
	Health Services	21,798,902 won
	Services to Armed Forces and Police	20,956,398 won
	Social Services	19,746,636 won
	Disaster Relief	48,659,373 won
	Junior Red Cross	24,886,852 won
	Public Information	12,207,762 won
	International Relations	4,812,826 won
	Medical Institutions	691,130,259 won
2	Assets Management	73,413,420 won
	Fund Raising Expense	38,720,062 won
	Annual Contributions	3,020,000 won
	Deposit Assets	13,836,476 won
	Transfer to Next Year's Budget	59,998,715 won

Total Expenditures 1,114,807,327 won